

**The world we
want tomorrow
starts with how we
do business today**

MARS



Sustainable in a Generation Plan MARS

The Sustainable in a Generation Plan from Mars features three interconnected ambitions – informed by science – that will allow the company to address significant environmental and social challenges facing our planet.

MARS

5 FUNDAMENTALS

Include all emissions across the value chain

Prioritize performance over promises

Mark progress with milestones

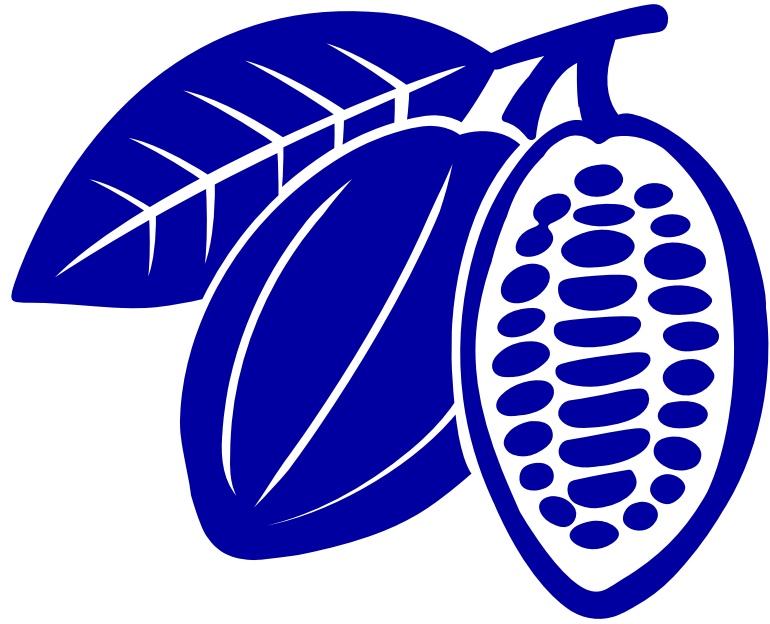
Remember that some decisions today
reverberate tomorrow

Cover what you can't cut with high-quality
carbon removal credits

Net Zero Roadmap

The world we want tomorrow
starts with how we do business today

[Click here to read our Net Zero Roadmap and get inspired](#)



A Modern, Inclusive and Sustainable Cocoa Ecosystem Where Everyone Can Thrive



Read our latest [2022 Cocoa for Generations report](#).