

# Conférence cacao : Cultiver l'Avenir, Préserver la Forêt

*400 jours pour se mettre  
en conformité*

Jeudi 23 novembre 2023,  
La Tricoterie à Bruxelles



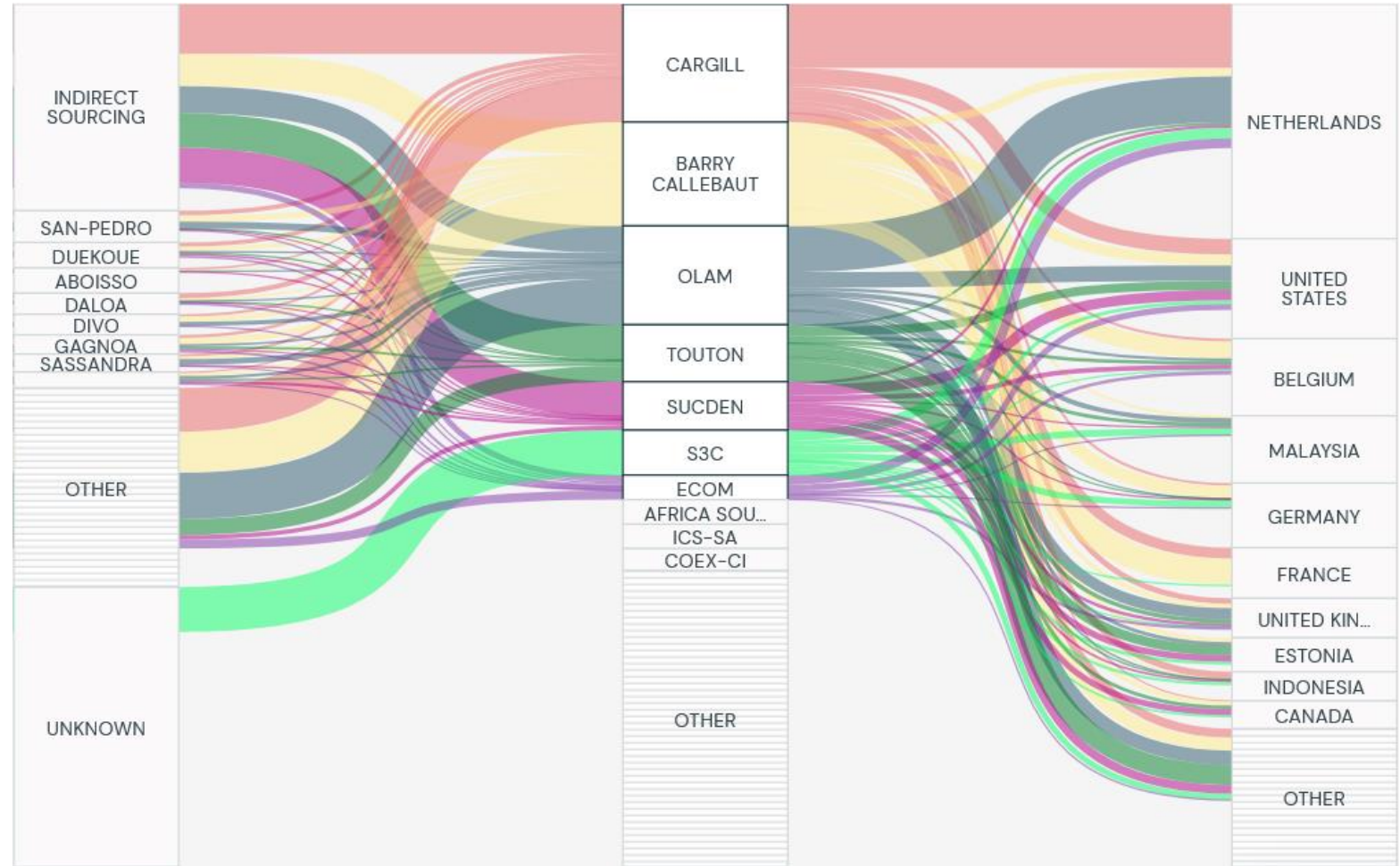
# Transparency, traceability and deforestation in the Ivorian cocoa supply chain



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Trase is an independent, science-based platform that maps the trade flows of agricultural commodities and the associated deforestation.



# Cocoa supply chain in Côte d'Ivoire

+ 1. What is the state of traceability and transparency in the supply chain?

+ 2. What is the role of cocoa in recent deforestation?

+ 3. Who shoulders this deforestation?

2019

2000 – 2019

2000 – 2015

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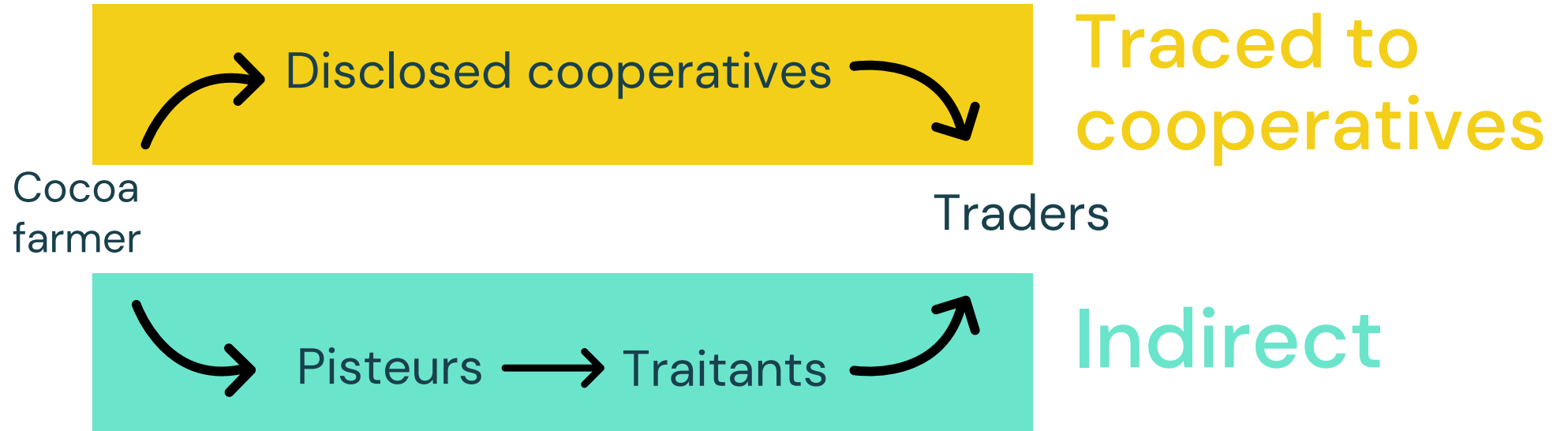
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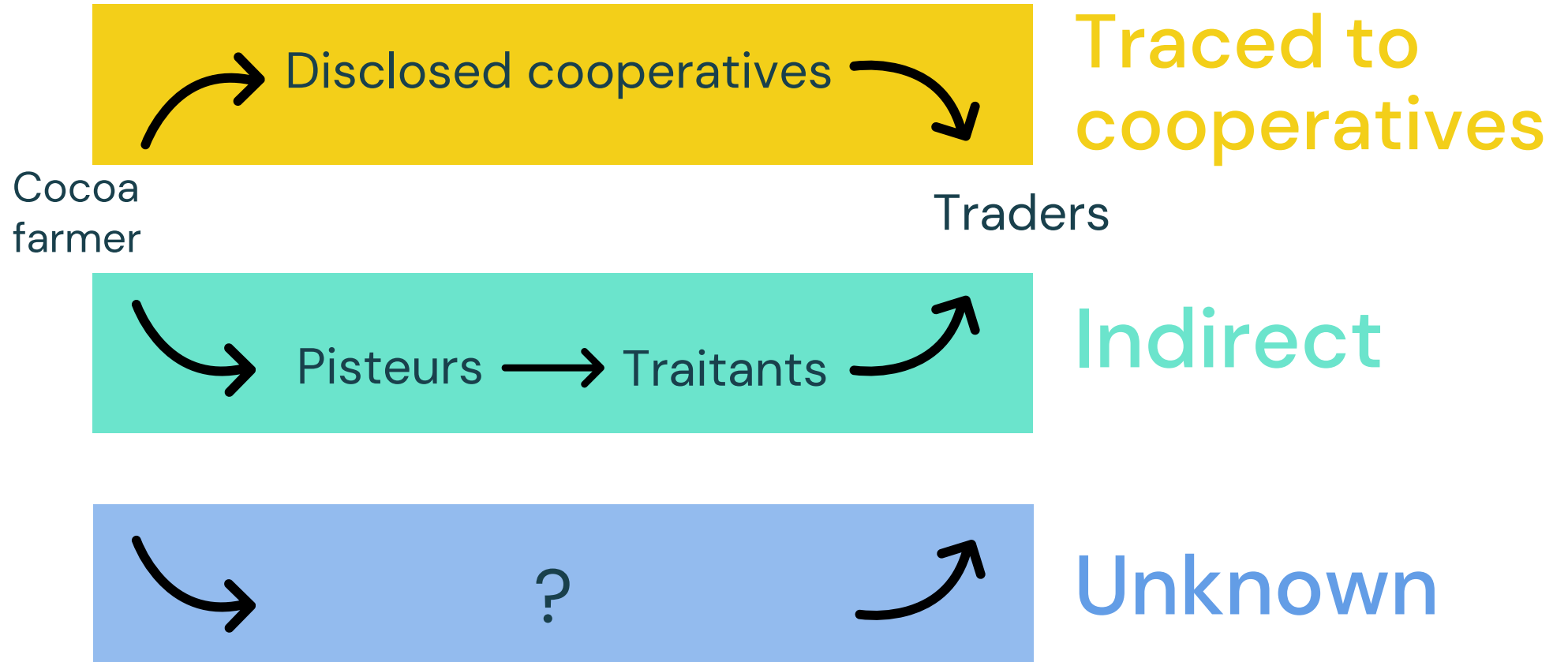
2000 – 2019

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# Simplified overview of the supply chain



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# Transparency and traceability are low

Less than half of cocoa is traced to cooperatives

**100% exports**



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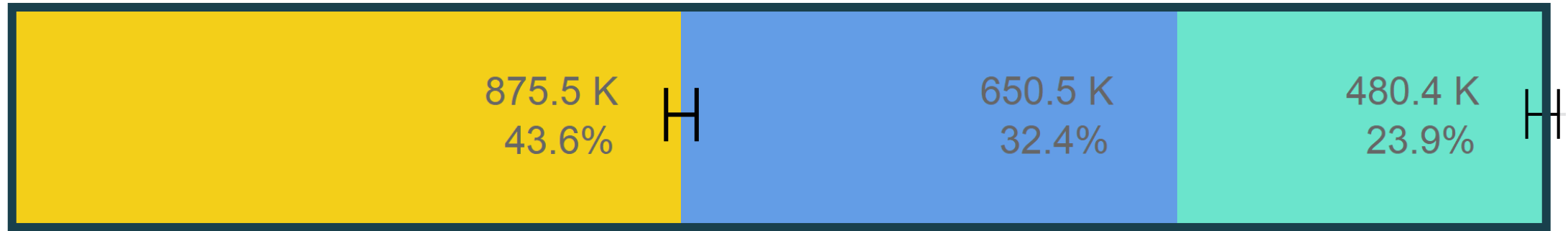
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**44%**  
Traced to  
cooperative

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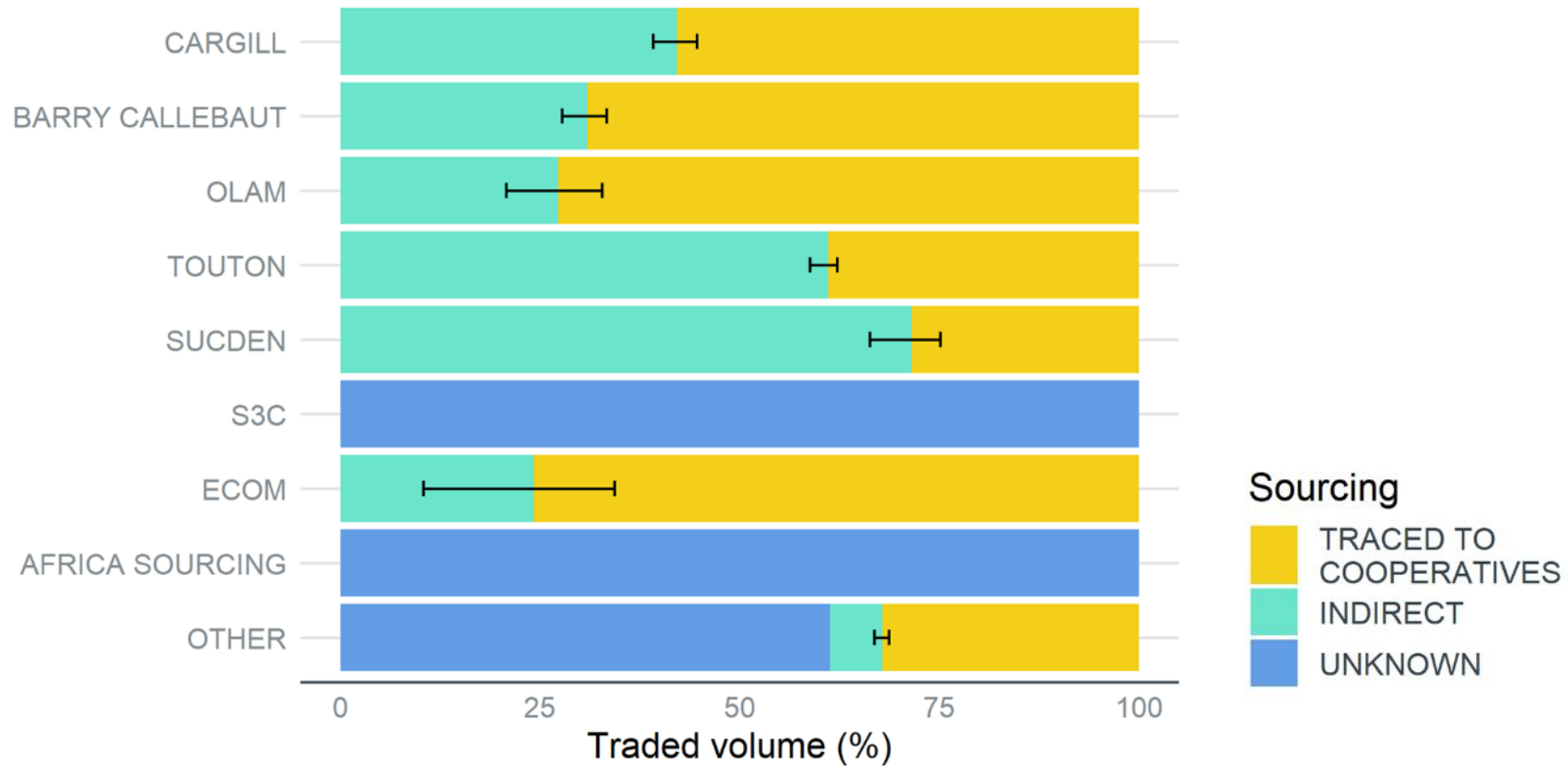


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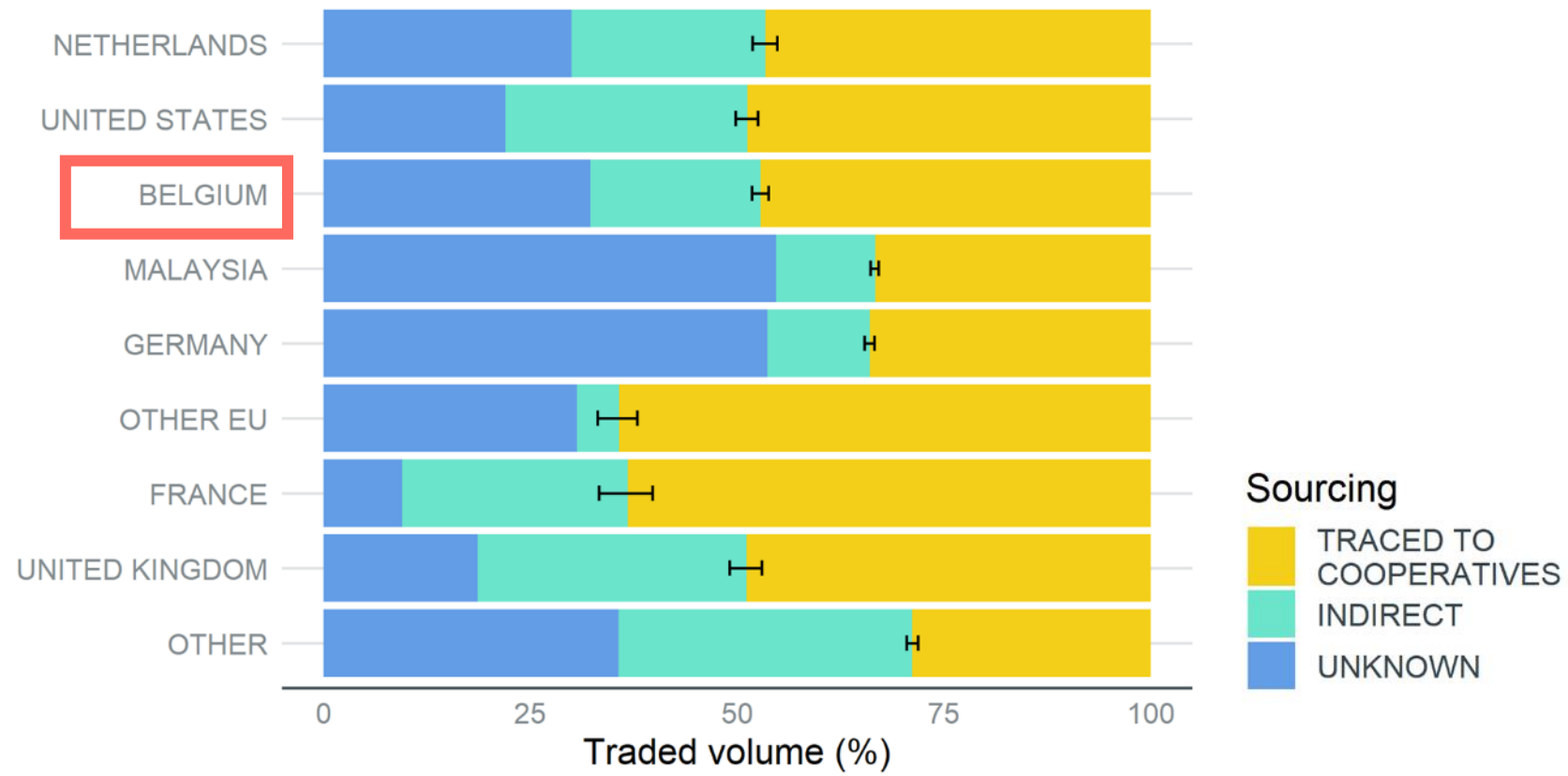
**56%**  
Untraced  
**32%** exported by untransparent traders

**24% indirectly sourced**

# 25 to 70% of the major traders' sourcing is indirect



# Indirect sourcing filters down to consumer markets



# Traceability to farm is even less

Traders in the Cocoa and Forests Initiative mapped

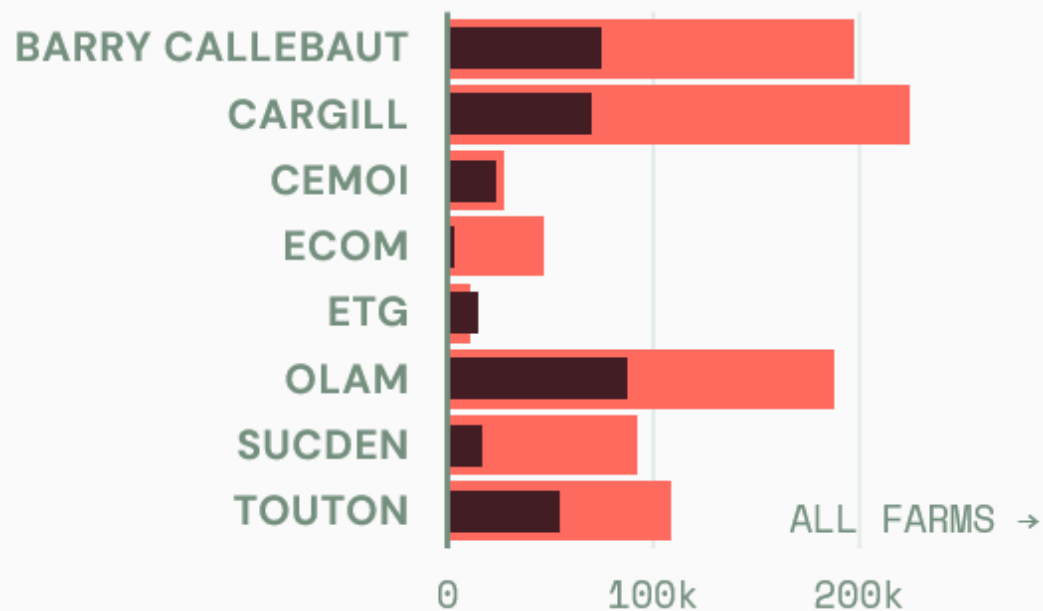
**40% of the farms**

supplying them,

representing only

**22% of all exports**

● ALL FARMS ● FARMS MAPPED



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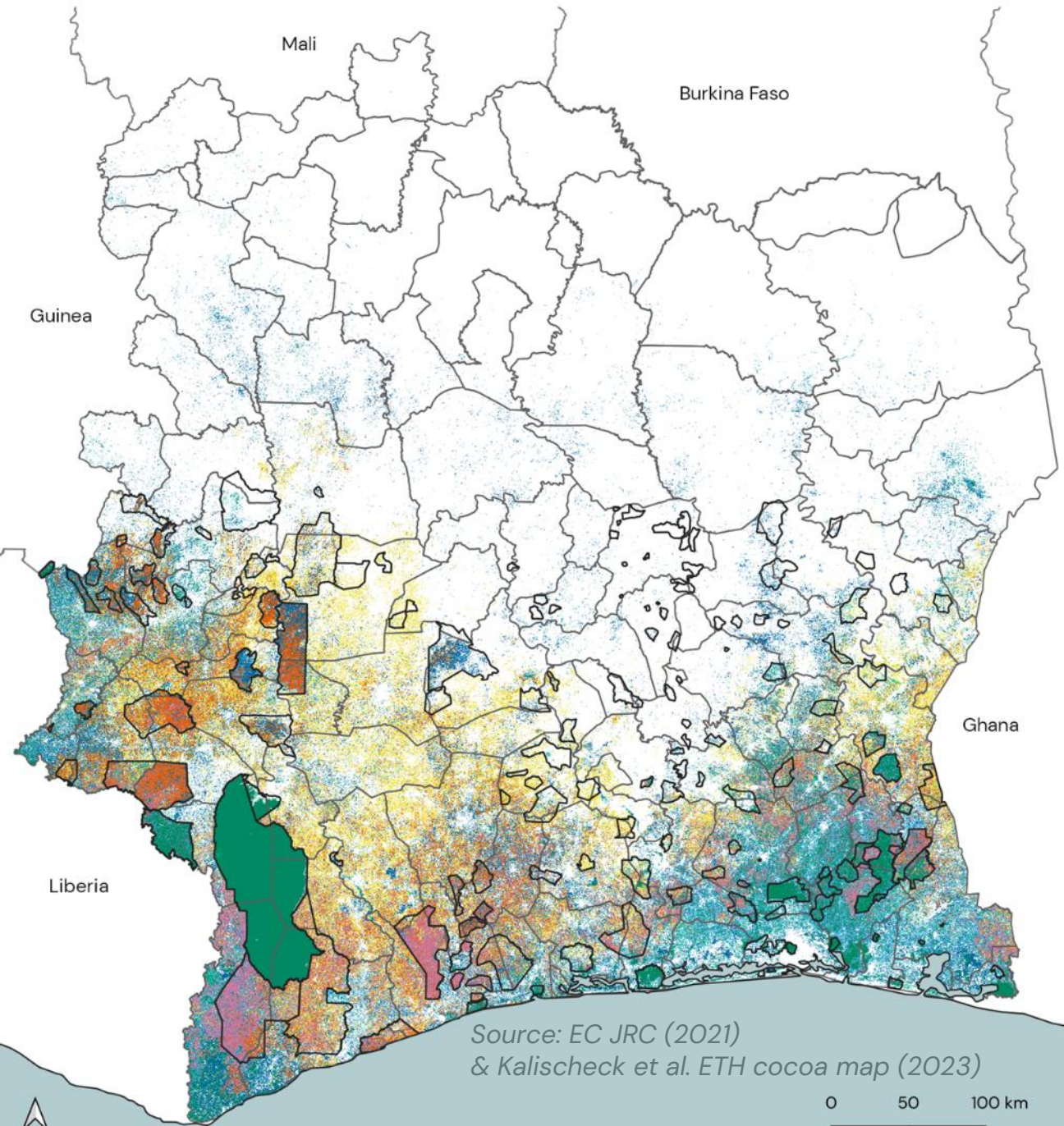
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# 45% of deforestation and forest degradation is due to cocoa



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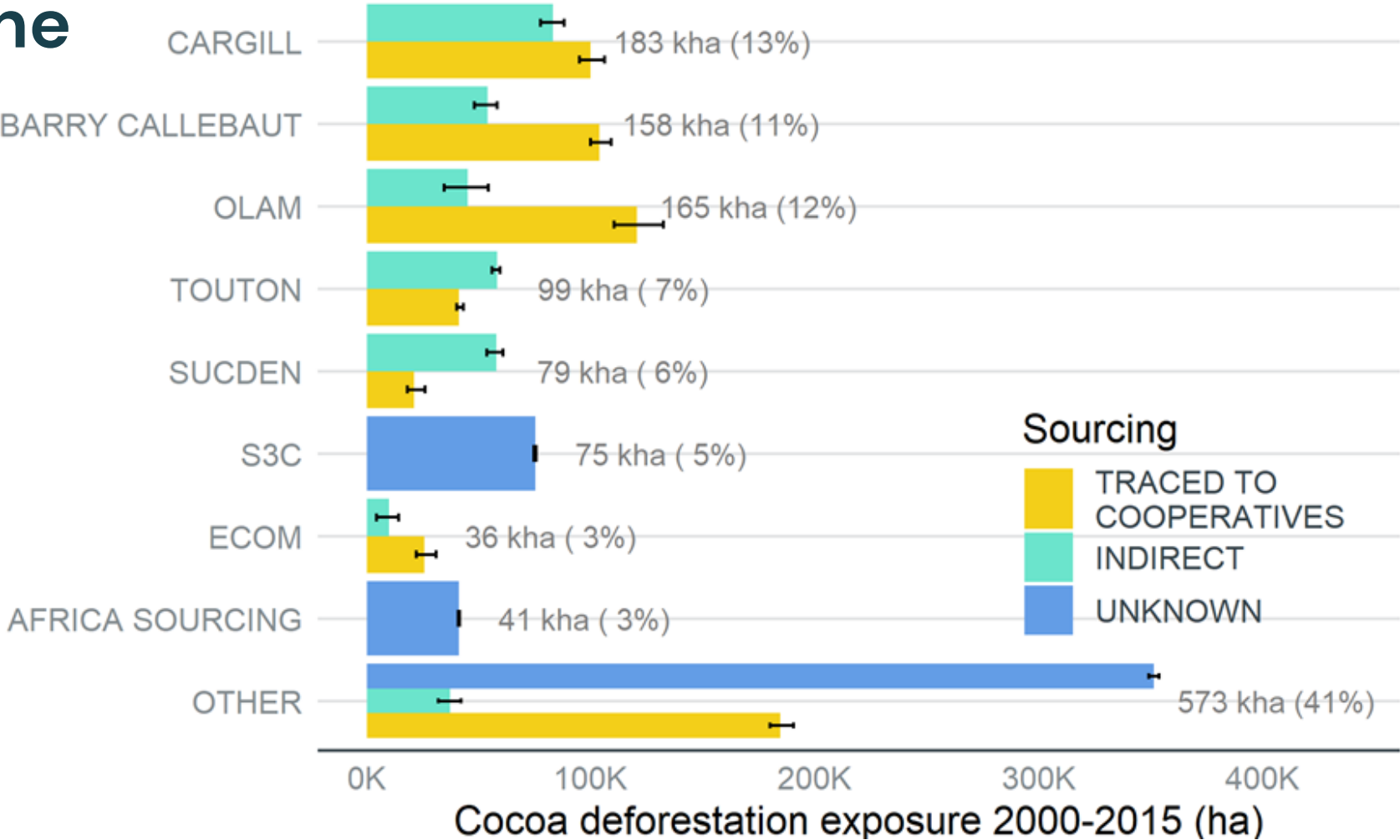
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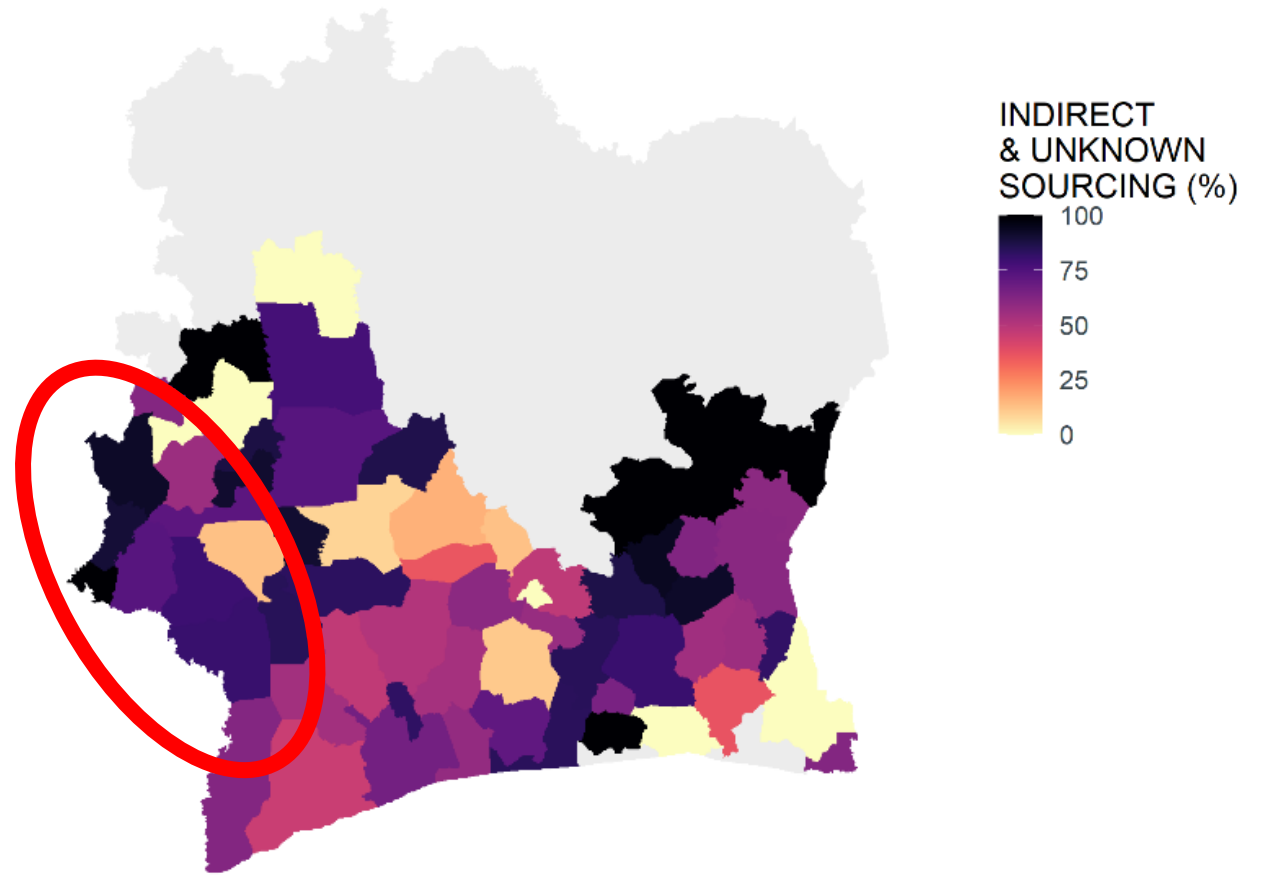
2000 – 2015



# Deforestation is embedded in the supply chain

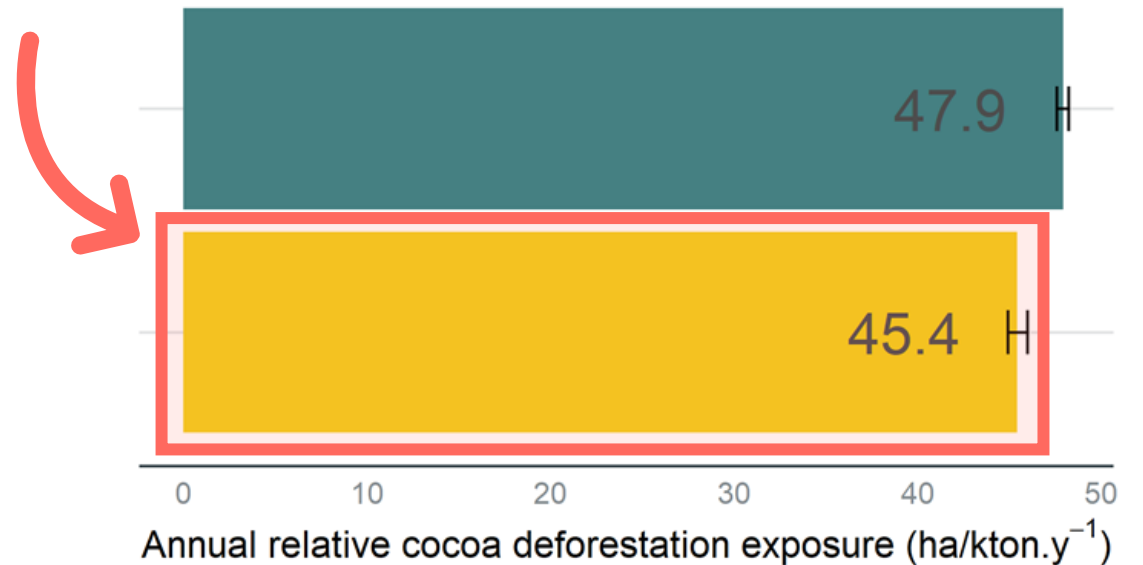


**58% of the cocoa deforestation is in the untraced sourcing...**



**58%** of the cocoa deforestation is in the untraced sourcing...

...but traced sourcing is also linked to deforestation



# Traceability is key but not a silver bullet

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- Unverifiable systems do not have the same impact

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## Traceability systems need to be transparent

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## The sector needs to work beyond direct supply chains

- Traceability will never be perfect
- A lot happens outside the supply chain

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Collaboration, landscape initiatives and **forest protection** need investment



Transparent **national traceability systems** need investment

# Thank you !



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